

CELEBRATING 17 YEARS

# UNITED BANK CHARITY **CLASSIC**

*Benefiting Inova Kellar Center and United Bank Community Fund*

Monday, October 7, 2019 | Country Club of Fairfax





## SPIRIT OF THE COMMUNITY

At United Bank, excellence in service to our customers and our communities means more than providing banking solutions that help achieve financial goals. It means lending a helping hand to those who face barriers, giving back to local organizations and strengthening our communities so people can raise families and enjoy a high quality of life in areas that are economically safe and sound. We encourage our employees to get involved, and each year they volunteer thousands of hours and raise funds for a number of causes. As we continue to grow, so does the impact on our communities. We invest our time, talent and resources to help build a brighter future in the places we call home.

We are proud to host the United Bank Charity Classic and continue the rich tradition of community support started by Cardinal Bank in 2002. Since then, the event has raised more than \$5.8 million and annually attracts more than 500 business and community supporters. The majority of funds raised have benefited Inova Kellar Center, making possible the opening of Kellar's campus and funding critical staff positions, services and treatment for patients and their families. Your generosity and support make a tangible impact every day.

Proceeds from the Classic also provide funding for the United Bank Community Fund, which supports nonprofit initiatives in the areas of children, education, healthcare, affordable housing, economic vitality and financial literacy. Relationships are the foundation of our success, and we are proud to support the important and often life-changing work of our nonprofit partners throughout Virginia, Maryland and D.C.

We hope we can count on your participation. Through your generosity, we can have an even greater impact on our communities and ensure that the future is bright for all those who live and work in the D.C. metro area. Together we can make a difference. We look forward to seeing you on Monday, October 7.



**United Bank Charity Classic  
2019 Honorary Chairman**

**J. Stephen Jones,  
MD, FACS, MBA**

President & CEO  
Inova Health System

## **SCHEDULE OF EVENTS**

### **Monday, October 7, 2019**

- Breakfast Served on the Patio.....7 a.m.
- Morning Golf Registration.....7 a.m.
- Shotgun Start.....7:45 a.m.
- Lunch Served on the Patio.....11:30 a.m.
- Afternoon Golf Registration.....12 p.m.
- Silent Auction.....12-7 p.m.
- Shotgun Start.....12:45 p.m.
- Reception.....6 p.m.
- Awards and Dinner.....7 p.m.



# INOVA<sup>®</sup>

## Kellar Center

Inova Kellar Center is honored to join United Bank for the 17th Charity Classic. Proceeds from the Classic that are designated for Inova Kellar Center provide funding that enables the Center to expand clinical services, finance critical staff positions and provide financial support to children and families who may not have the resources to obtain treatment. Through philanthropic support, Inova Kellar Center is able to use evidence-based treatment interventions that are informed through standardized assessments focusing on best practices to ensure positive outcomes for children and their families.



Todd Stottlemeyer; Kevin Reynolds; Sonia Thomas, MD; Rick Leichtweis; and Rick Adams at the 2018 tournament.

Funded through a gift from Art and Betty Kellar, Inova Kellar Center has provided mental health and substance use disorder treatment and Special Education services to thousands of children, adolescents and families since 1991. The Kellars envisioned a treatment center that would understand the unique needs of children and adolescents and provide services in the context of the family.

In partnership with Inova Health System, Inova Kellar Center is committed to developing and providing services that are covered by health insurance and other third-party payment options, while creating a safety net for children and families without the resources to access the care they need. Inova's concern for and dedication to children and families facing mental health challenges is evidenced by this unprecedented commitment to the community.

Philanthropy is at the heart of Inova Kellar Center's ability to successfully meet the needs of children in our community. Partnerships such as the United Bank Charity Classic move communities toward better outcomes for children, regardless of socio-economic status. United Bank's commitment to the Classic is a reflection of their concern for the children and families struggling with mental health and substance use disorders. The staff and leadership of Inova Kellar Center are honored to join with United Bank for what we know will be a great Classic!

### **Inova Kellar Center (Fairfax)**

11204 Waples Mill Road  
Fairfax, VA 22030

### **Inova Kellar Center (Loudoun)**

46050 Manekin Plaza, Ste. 110  
Sterling, VA 20166

# SPONSORSHIPS

## Platinum Sponsor: \$20,000

- two golf foursomes (\$16,770.88 tax deductible)
- your company name included in print media
- your company name featured on our website
- full page ad in event program
- two hole sponsorships

## Gold Sponsor: \$10,000

- two golf foursomes (\$6,795.88 tax deductible)
- your company name included in print media
- your company name featured on our website
- full page ad in event program
- one hole sponsorship

## Silver Sponsor: \$7,500

- one golf foursome (\$5,885.44 tax deductible)
- your company name included in print media
- your company name featured on our website
- half page ad in event program
- one hole sponsorship

## Bronze Sponsor (Afternoon): \$5,000

- one afternoon golf foursome (\$3,410.44 tax deductible)
- your company name featured on our website
- quarter page ad in event program

## Bronze Sponsor (Morning): \$4,000

- one morning golf foursome (\$2,614.44 tax deductible)
- your company name featured on our website
- quarter page ad in event program

## Individual Golfer: \$1,250

- one golf individual (\$852.61 tax deductible)
- your company name featured on our website
- quarter page ad in event program

Find details of underwriting opportunities at [www.bankwithunited.com/golfclassic](http://www.bankwithunited.com/golfclassic). For more information and special requests, call Ali Johnson at 703.927.2199 or email [ali.johnson@bankwithunited.com](mailto:ali.johnson@bankwithunited.com).

*Captain's Choice/Scramble format. All Golf Sponsorships include lunch and awards reception.*



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United Bank

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Former Congressman Tom Davis  
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Chris Gordon, NBC4 Washington  
Ken Harvey  
Former GMU Men's Basketball  
Head Coach Jim Larranaga  
Brian Mitchell  
Kimberly Suiters  
Doc Walker

A partnership for our kids



## **The Kellar Cup Arthur C. and Elizabeth Kellar Memorial Fund**

The Kellar Cup was created in 2004 as a special tribute to Art and Betty Kellar, who exemplified the importance of charity, commitment and community. More than just visionaries, their dedication to improving the health and welfare of all children in our community was, and still is, an inspiration.

The beautiful Kellar Cup trophy is presented annually at the United Bank Charity Classic, serving as an acknowledgment of achievement for the Classic champions and a lasting symbol of the Kellar family's ongoing legacy of charitable commitment.

For more information or to donate online, please visit [www.inova.org/kellar](http://www.inova.org/kellar) or call Patty Watson at 703.999.6800.

You may also send a check to  
**The Kellar Cup Trophy Fund**

Inova Kellar Center  
11204 Waples Mill Road  
Fairfax, Virginia 22030

Tax ID Number: 54-0620889



**A partnership for our kids**



For information contact:  
Ali Johnson at 703.927.2199 or  
[ali.johnson@bankwithunited.com](mailto:ali.johnson@bankwithunited.com).